[NAME OF LIBRARY] has a new mobile app!

[DATE, CITY, STATE]- [NAME OF LIBRARY] is excited to announce the availability of their new intuitive mobile app, SEO Libraries App, Available for iOS and Android, this app makes it easy to use the library even if a member is not physically in the library.

The SEO Libraries App makes it easy to digitally browse the library’s collection, get details on items, make a selection, checkout or place a hold for later pickup, and even renew items previously checked out. Digital content can also be checked out too with the touch of a button. The app’s location finder lets members find the location and operating hours of the nearest library location. Comprehensive account management is built-in too, including the ability to place and renew holds, view their fines and fees, and for families, members can link together digital library cards to easily manage multiple accounts.

This app replaces the current app, named BookMyne. The library would like all members to know that the former app should be uninstalled from their devices and the new app is available for download.

[QUOTE FROM LIBRARY DIRECTOR ON THE USES AND BENEFITS FROM USING THE APP]

[QUOTE FROM STAFF MEMBER ABOUT EASE OF USE]

If you are interested in downloading our new Mobile App, search for **SEO Libraries App** in your app store today. If you need assistance downloading the app, please contact the library and a staff member will be happy to guide you through the process.